



Commercial Exhibit Space & Rates

The SC State Fair welcomes applications from all potential exhibitors.

Applications are not approved on a first-come first-served basis. All applications will be reviewed and shall be judged to determine what is in the best interest of the SC State Fair.

The SC State Fair reserves the right to offer space based on product, building or area availability, size of space required, while maintaining a balance of programs and products throughout the Fairgrounds.

Applications must be received by July 15th, 2018.

Final selections and notifications will be made throughout the application process.

Final notifications will be made by July 31st, 2018

Contracts will be sent at time of selections with payment due accompanying return of signed contracts.

Approved Payment Methods: Check, Visa or Master Card

Goodman Building

The Goodman Building is one of our newest buildings at the SC State Fair. It is a 35,000 sqft, climate controlled building and located to the right of the South Gate. The Goodman Building also has an LED flat screen in front of the building that can be used to display your company's logo & booth number.

All booths in the Goodman Building are 10' Wide x 8' Deep.

First Booth: **\$2,800** Each Additional Booth: **\$1,600**

*****Corner booths will be charged an additional \$300 per corner*****

Each exhibitor's separate space includes:

- (1) 20amp / 120v Outlet
- (2) Exhibitor Passes
- (12) Admission Passes
- (2) Parking Passes

Additional exhibitor, admission and parking passes can be purchased upon arrival.

The SC State Fair requires purchase of liability insurance from Fairs Insurance carrier at a cost of \$110 for first location and \$80 for each additional location.

Add value to your company & display exposure with advertising opportunities (limited availability)

Package 1. Company Logo on LED board outside the Goodman/Cantey Building

Cost: \$1,000 - *****All 12 Days of the Fair*****

Package 2. Periodic P/A Announcements in the Goodman Building about your company.

Cost: \$1,000 – *****All 12 Days of the Fair*****

*****Time and exposure based on participation and needs of The SC State Fair*****

Ruff Building

State Government, Non-Profit Organizations, SC Small Business & Local Crafted Merchandise Vendors

The Ruff building is a 10,500 sqft, building with advantages for your commercial exhibit experience at the SC State Fair. It is located to the left of the North Gate & beside Hampton Plaza, right across from the rocket.

All booths in the Ruff Building are 10' wide x 8' Deep.

SC State Government & Non-Profit Rates:

Non-Profit Organizations must provide a tax identification letter to receive the non-profit rate

\$975 per booth

SC Small Business & Local Crafted Merchandise Vendor Rates:

**SC Small Business & Locally Crafted Merchandise Vendors must be a SC Owned & Operated Small Business with all merchandise made in South Carolina.*

First Booth: \$1,300 Each Additional Booth: \$750

Corner booths will be charged an additional \$200 per corner

What's included:

- (1) 20amp / 110v Outlet
- (1) Gate 1 Parking Pass
- (1) Exhibitor Pass

Additional exhibitor, admission and parking passes can be purchased upon arrival.

The SC State Fair requires purchase of liability insurance from Fairs Insurance carrier at a cost of \$110 for first location and \$80 for each additional location.

For any questions about commercial exhibits, please contact George Crowe, Director of Exhibits & Entertainment at: 803.851.4621

Please email all applications to George Crowe, Director of Exhibits & Entertainment at the South Carolina State Fair at: georgec@scstatefair.org